



2025 Impact Report

AFFECT DESTINY

PREPARED BY
IVY KOOME - GITAU

**BURUNDI, DJIBOUTI,
ERITREA, ETHIOPIA, KENYA,
RWANDA, SOUTH SUDAN,
SOMALIA, TANZANIA, UGANDA,**

Vision 2033 at a Glance



EVANGELISM REACH

13,197,825

143.06%

GOAL ACHIEVED

9,375,058

PRINT REACH

1,209,858

WEB REACH

2,612,909

MOVIE REACH

96,951

CHILDREN DISCIPLINED (MD)

366

LEADERS DEVELOPED

Affect Destiny

SPARK EXPRESSION

20,901

children & youth workers trained to evangelise & disciple children & youth

CATALYZE EXPRESSION

102,545

high school students equipped through lead today to be transformational missional leaders in their generation

INNOVATORS

50

young people engaged through the outcome based ministry program & practical design sprints to dream & create impact solutions for the church

PASTORS

2,106

pastors introduced to the Affect Destiny vision & invited to join the network.



EXPRESSIONS LAUNCHED IN 2025;

INNOVATORS - BURUNDI

Launched in Burundi in August 2025, this initiative marked a milestone with the **first-ever design sprint**, with 44 innovators collaborating to create a digital evangelism solution for the church.

PASTORS - KENYA

The expression was officially launched in Kenya, reaching 309 pastors, and marked a historic milestone by hosting the first Generations Conference in Africa in partnership with Heart of God Church Singapore.

Conference Impact:

- 547 participants
- 224 churches represented
- 10 countries represented
- 93 volunteers mobilized



Raising a MISSIONAL Generation

CATALYZE CAMP - UGANDA

In May 2025, Catalyzers across East Africa travelled to Uganda to share the gospel they had received with other young people in Kampala.

- Catalyzers Attended: 97
- Countries Represented: 6
- (Uganda, Kenya, Rwanda, Burundi, Tanzania, South Sudan)
- Recorded Salvations: 63



CULTIVATE INTERNSHIP - ETHIOPIA & TANZANIA

1 year full time internship for fresh university graduates

2025 impact:

8 young people participated

Ethiopia - 6

Tanzania - 2



CATALYZE INTERNSHIP - EAST AFRICA

Remote work-study program for university students on part time basis.

2025 Impact:

51 young people participated

Interns represented Kenya (34), Uganda (12), and Burundi (9)

Digital transformation

HOW UDEMY IS CHANGING LIVES;

Offered through the Believe stage of the Catalyze VDS, Udemy equips young people across Eastern Africa with practical, job-relevant skills through self-paced online courses offered on scholarship. The initiative strengthens employability, digital literacy, and lifelong learning pathways for young people.

2025 Outcomes:

- 549 scholarship licenses issued
- 407 learners enrolled in online courses, actively building professional and digital skills
- 2 young people gained work opportunities (Uganda & Burundi)

I am serving my local church because of Catalyze...

My sound journey began at church. I was just a regular churchgoer, but over time, I felt a deep desire to serve. Fortunately, my brother was already part of the sound tech team. When I shared my interest with him, he told me the department was open to new members and that's how I got started.

I was then assigned to a Tech leader who guided me on the basics and also encouraged me to do personal research.

When i finished leadtoday and qualified for Udemy program, I was excited to take my learning to the next level. It felt like I had stepped into a real classroom, learning from different experienced teachers and studied sound design, audio engineering, and FL Studio.

Along the journey i faced challenges like finding the right course, accessing the app, downloading lessons, and even understanding some of the teachers' accents, but that was not about to stop me so I pushed through. I'm proud to say I completed all my 3 courses and in time!

During the course, I was entrusted with the role of main sound technician at my local church due to my improved expertise, a role I don't take lightly.

I'm truly grateful for the opportunity to learn and grow my sound skills through Udemy. It's given me a strong foundation and even more motivation to keep learning every day.



BAKAYITA LIVINGSTONE
CATALYZER, UGANDA

I GOT A JOB THROUGH CATALYZE

It all began in my church, where I was part of the multimedia department, responsible for photography and videography. One day, my pastor invited me to join the communication team, with the mission of creating visual materials such as flyers and banners. At that time, I had no experience in graphic design. I remember starting out with a simple mobile app called inShot.

Aware of my limitations and eager to offer quality work, I decided to seek proper training. Just as I was looking for a training center, the Udemy program was introduced to me — a perfectly timed opportunity. Through this program, I learned the fundamentals of graphic design: color harmony, visual design principles, and strategies for creating clear, impactful, and effective designs. As I was taking these courses on Udemy, challenges were not lacking, such as connection issues, as Udemy requires a strong internet connection. Driven by a desire to go deeper, I completed two full courses (30 hours and 20 hours), after which I earned two certificates.

These new skills opened the door to a position at a printing agency, where I worked as a graphic designer. It was a truly rewarding experience, especially as I was able to get paid doing something I love. 🥰

Today, I continue to grow and learn in the field, particularly through a graphic design internship at OneHope. I'm deeply grateful to this organization for the opportunities and resources it provides to young people like me.



Yann-Christien NDANZIZA
Graphic designer

Special thanks to :

OneHope
God's Word. Every Day.

udemy

Partnership of the Year

Through a partnership with **Muhira Connect**—an organization that bridges the gap between Burundians in the diaspora and local changemakers—OneHope Urban Ministry secured creative spaces for Catalyzers and Innovators to gather & connect with marketplace professionals both in Burundi and abroad.



EQUIPPED FOR IMPACT

I would like to express my heartfelt gratitude to **Muhira Connect** and the **Innovators Group**, of which I am a member, for connecting me with **HTV (Heritage TV)** a Christian television channel based in Burundi for my internship opportunity. This experience has been both rewarding and inspiring.

Currently, I serve as the person in charge of **HTV's social media**, a role that perfectly aligns with my passion for communication and digital media. Through this opportunity, I have been able to learn, grow, and put my skills into practice by managing content that informs, inspires, and engages a broad audience.

What excites me most is using social media as a platform to share positive messages and the Gospel, reaching people with hope and purpose. This internship is not only sharpening my professional abilities but also allowing me to contribute to a mission I deeply believe in.

Once again, thank you to **Muhira Connect** and the **Innovators Group** for building bridges between young talents and organizations. Your commitment is making a meaningful impact, helping young people like me discover their potential, purpose, and calling.

Benitha Lee Aurelle INEZA

Impact snapshot;

- 1 young leader, Benitha Lee, employed



Impact snapshot ;

- **1 youth-led project advanced:**

Daniella Giramahoro received financial and community support to grow her initiative providing sanitary pads to girls in need.

- **3 young innovators mentored:**

Florian Irandukunda, Patience Muganga, and Chrétien Ndaziza were connected to mentors supporting the development of their personal projects.

- **Total Direct Beneficiaries: 5 young people**

IT'S AFRICA'S TIME!